



# Shaping The world of Trusted Digital Interactions to Empower Consumers and Enable Companies



## Q2 FY25

**₹ 1,001 Cr**

Revenue

**0.8%**

YoY de-growth



**₹ 262 Cr**

Gross Profit

**26.2%**

Gross margin



**₹ 175 Cr**

EBITDA

**17.5%**

EBITDA margin



**₹ 130 Cr**

PAT

**13.0%**

PAT margin



**₹ 9.70 Per Share**

EPS



**₹ 52 Cr**

Free Cash Flow

**40.0%**

of PAT



**333**

Total customers

with **>INR 1 Cr**  
Revenue p.a.



**₹ 88 Cr**

Digital platforms revenue



**₹ 913 Cr**

Enterprise communications  
revenue



# Tanla's Groundbreaking Innovations

**Wisely ATP-** World's first AI/ML-led anti-smishing product that identifies and prevents scams in real-time and helps eliminate the source through ecosystem partnerships with tech giants such as Google and WhatsApp

**Trubloq-** World's first blockchain-enabled communication stack to combat spams, by empowering customers to own and control their commercial communications

## Wisely – Our platform of platforms

Single API-led intelligent platform for unified digital interactions to deliver distinctive impact for enterprises and their users.



**Single API**



**Partner Marketplace**



**End-to-End Encryption**



**SSOT enabled by Blockchain**



**Smart Routing**



**Integrated Plugins**



**Performance Analytics**



**Core Stack**



**Wise Albert** – Our intelligent core of the Wisely platform underlying all our products, revolutionizing digital interactions through Gen AI capabilities

### S&P Global ESG Score 2023

Scored 68 on the S&P Global ESG Score 2023, Top Scoring Indian Company

**S&P Global**

### Gartner CPaaS Magic Quadrant

Tanla recognized as a Visionary in the Gartner CPaaS Magic Quadrant for a strong focus on innovation, exemplified through its use of AI-ML technologies for spam prevention, conversational customer experience, smart payments and more.

**Gartner**

### Meta Partner of the Year 2024

Tanla was awarded the 'Growth Partner of the Year' by Meta in 2024 for innovative conversational solutions on WhatsApp and driving growth for our customers & partners.

**Meta**

### World HRD Congress Award 2022

Awarded by World HRD Congress in 2022 For Managing Health at Work + Transitioning to Virtual Workplace

