



Shaping the World of Trusted Digital Interactions to Empower Consumers and Enable Companies



Q1 FY25

INR 1,002 Cr

Revenue

10.0%

YoY growth



INR 269 Cr

Gross Profit

11.7%

YoY growth



INR 189 Cr

EBITDA

3.5%

YoY growth



INR 141 Cr

PAT

4.3%

YoY growth



INR 10.50

EPS

4.3%

YoY growth



INR 74 Cr

Free Cash Flow

53%

of PAT



329

Total customers

with **>INR 1 Cr**
Revenue p.a.



INR 87 Cr

Digital platforms revenue

1.2%

YoY De-growth



INR 915 Cr

Enterprise communications
revenue

11.2%

YoY growth



Tanla's Groundbreaking Innovations



Wisely ATP

World's first AI/ML-led anti-smishing product that identifies and prevents scams in real-time and helps eliminate the source through ecosystem partnerships with tech giants such as Google and WhatsApp.



Trubloq

World's first blockchain-enabled communication stack to combat spams, by empowering customers to own and control their commercial communications. Pioneers a new era of regulatory adherence.



MaaP

MaaP streamlines the management of messaging services with advanced AI and automation, ensuring efficient communication workflows and compliance with industry regulations. Its robust security measures protect sensitive data, making it ideal for enterprises and CPaaS providers.

Wisely – Our platform of platforms

Single API-led intelligent platform for unified digital interactions to deliver distinctive impact for enterprises and their users.

 Single API	 End-to-End encryption	 Smart routing	 Performance analytics
 Partner marketplace	 SSOT enabled by blockchain	 Integrated plugins	 Core stack

Wise Albert

Our intelligent core of the Wisely platform underlying all our products, revolutionizing digital interactions through Gen AI capabilities.

Listed in Indices



Gartner: Tanla retained as a Visionary in the 2024 Gartner Magic Quadrant for CPaaS. We believe this recognition highlights Tanla's commitment to innovation. Our disruptive roadmap, advanced market understanding, and strong focus on AI-ML technologies for spam prevention, conversational customer experiences, and smart payments have led to this achievement for the second consecutive year.



S&P Sustainability Yearbook 2024

Tanla featured as an 'Industry Mover' by S&P Global in their Sustainability Yearbook 2024 in the software industry for having more than doubled its S&P Global ESG score from 32/100 in 2022 to 68/100 in 2023, placing it in the top 1% of companies globally.



Meta Partner of the Year 2023

Tanla was awarded the 'Growth Partner of the Year' by Meta in 2023 for innovative conversational solutions on WhatsApp and driving growth for our customers & partners.



World HRD Congress Award 2022

Tanla was awarded by World HRD Congress in 2022 for managing health at work and transitioning to a virtual workplace.

