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Shaping The world of Trusted Digital Interactions to **Empower Consumers and Enable Companies**



Q4 FY25













FY25







Tanla's Groundbreaking Innovations

Wisely ATP- World's first AI/ML-led anti-smishing product that identifies and prevents scams in real-time and helps eliminate the source through ecosystem partnerships with tech giants such as Google and WhatsApp

Trublog- World's first blockchain-enabled communication stack to combat spams, by empowering customers to own and control their commercial communications

Wisely – Our platform of platforms

Single API-led intelligent platform for unified digital interactions to deliver distinctive impact for enterprises and their users.



Single API



End-to-End **Encryption**



Smart Routing



Performance Analytics



Partner Marketplace



SSOT enabled by **Blockchain**



Integrated Plugins



Core Stack



Wise Albert - Our intelligent core of the Wisely platform underlying all our products, revolutionizing digital interactions through Gen AI capabilities

S&P Global ESG Score 2024

Scored 74 on the S&P Global ESG Score 2024, Top Scoring Indian Company

S&P Global

Gartner CPaaS Magic Quadrant

Tanla recognized as a Visionary in the Gartner CPaaS Magic Quadrant for a strong focus on innovation, exemplified through its our of AI-ML technologies for spam prevention, conversational customer experience, smart payments and more.

Gartner.

Meta Partner of the Year 2024

Tanla was awarded the Growth Partner of the Year by Meta in 2024 for innovative conversational solutions on WhatsApp and driving growth for our customers & partners.



Google RCS Growth Partner of the Year 2024

Recognized as the Growth Partner of the Year 2024 by Google reflecting our commitment to advancing customer interactions and reimagining the power of RCS Business Messaging to create real, impactful connections.



Best Organizations for Women 2025

Recognized as one of the Best Organizations for Women 2025 by ET Now, reflecting our commitment to a culture of equity, ambition, and meaningful impact









